OL Strategic Priority Candidates

STRENGTHENING OL PROCESSES

- Perfect VV Board Advisory Committee role
    - Orient members to PG model
    - Train members on differentiating owner from customer feedback
        - Orient them to work of VV Dean's Advisory committee (joint committee meeting?)
    - Hold board/committee dialogue sessions to determine short and long term goals of the committee
- Test and embed 3 new *dialogue* techniques with targeted groups of owners
    - Identify questions and target owner groups
    - Board to board dialogue (e.g. JTED boards)
    - Conversation ("World") Cafe' (e.g. cultural/social End)
    - ?

ENDS INPUT

- Owner information gathering questions:
    - What are your community's NEEDS versus its WANTS?
    - What does a vibrant social and cultural life mean to you?
        - Has the board been as explicit as it should be with this ends?
    - What is economic development? (…and how do you differentiate between workforce development and economic development?)
        - How does staff currently interpret this? (review any existing OL data buried in staff monitoring information before linking with board)
        - Are (the benchmarks share with you) related to economic development reasonable?
- Educate owners on interrelationship between various ends

CLOSING ACCOUNTABILITY LOOP

- Produce an annual report with an interactive component that passes Lynne's OM tests
- Board presentations to civic orgs can do both sides of loop (piggy back with existing college presentations)
- Work on board portion of website
    - Reporting out on survey results and the "so what" and "now we need to know x"
    - The big things we need to know this year are:
        - what do people see as the main risks, trends, etc. in the next 10 years (talk to futurists living in county)
        - what are the real needs (not wants) and their barriers

- Life-long learner group as resource
    - Input from a reverse perspective (e.g. looking back, what was an indicator of success?)
- Build more board to owner trust in VV (especially around Maricopa Structure recommendation)